

# About the Program

This engaging and interactive summer study abroad program combines classroom instruction with high profile guest lectures, visits and excursions, as well as practical training elements in the areas of goal finding, mediation, social responsibility, intercultural negotiation, and leadership styles. At the end of the program, students will be better prepared for their future careers as leaders in a globalized world.



Harald Leibrecht with study abroad students during a presentation at the European Study Center - Château de Pourtalès

Students will live and study at the European Study Center - Château de Pourtalès, which is a historical landmark, built in 1750. Some of Europe's most distinguished nobility and diplomats, as well as international political and business leaders have visited the castle. Today, students and professors from all over the world stay at the castle, making it the ideal location for the **Intercultural Leadership Program**.



## Dates and Fees

- Dates:** mid-June to late July (5 weeks)
- Apply before:** March 31
- Fee:** \$5,790

A \$500 non-refundable deposit is required upon acceptance into the program.



## Eligibility

- All majors are encouraged to apply
- Students who have completed one year of college-level study will be prepared for the academic coursework
- Students must be currently enrolled in an accredited college or university with a 2.8 GPA or higher



## Intercultural Leadership Summer Program

Visit the website for details about the application form and information on how to apply for scholarships:

[www.cepa-foundation.org/leadership](http://www.cepa-foundation.org/leadership)  
[leadership@cepa-foundation.org](mailto:leadership@cepa-foundation.org)

Strasbourg, France  
5-weeks / 6 credits  
All majors welcome

This program is offered through the CEPA Foundation.

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European Study Center - Château de Pourtalès



A challenging and innovative study abroad program for the next generation of leaders:

### **Intercultural Leadership Summer Program**



#### **Benefits for Students:**

*develop* a broader global perspective of the world

*understand* cultures and communication styles

*improve* your leadership skills and achieve confidence

*gain* international networking opportunities

*discover* your professional and personal potential

## Academic Program

Designed for undergraduate students, the course content focuses primarily on business and political leadership. The instructors are from American and European universities. This is an intense program and students are encouraged to complete some of the required reading ahead of time.

#### **Intercultural Communication** (3 U.S. semester credits)

This course provides students with the key concepts and theories surrounding intercultural communication. In our interdependent world, students of all majors need the intercultural communication knowledge, skills, and sensitivities to be able to function as citizens and employees.

#### **Global Leadership** (3 U.S. semester credits)

This class explores where students plan to go in the future as global-citizen-leaders in order to understand how to effectively intervene in systems in culturally appropriate and sustainable ways. Through readings, research, dialogue, and technology that connects us to the world, we will explore what it means to be a global-citizen-leader in a complex and ever-adaptive world.

*Note: Transcripts and credits are issued by CEPA Foundation's School of Record. Visit the website for complete details: [www.cepa-foundation.org](http://www.cepa-foundation.org)*

## What's Included

- 2 courses = 6 U.S. semester credits total
- Lectures, workshops, and round table discussions
- Housing in double rooms at the Château de Pourtalès
- French continental breakfast daily, some group meals
- Group airport pick-up on arrival day
- Personal support from on-site team in Strasbourg
- In-country transportation for included activities
- Multiple visits to international and European companies and organizations
- Cultural field trips in and around Strasbourg
- Two full-day excursions to Germany
- Goal setting and expectation exercises



*"After participating in this program, I feel more confident to pursue my dream of becoming a restaurant or business owner."*

**- Mayra Murillo, 2017 Intercultural Leadership Student**

*make a positive impact on your future career!*

## About Strasbourg

Located at the cross-roads of Europe, Strasbourg is a modern, multicultural city with centuries of history and diverse languages and cultures. Home to multiple international institutions and organizations, such as the European Parliament, Council of Europe, and European Court of Human Rights, Strasbourg is an important center in Europe and the world for political, governmental, and business leaders.