

About the Program

This engaging and interactive summer study abroad program combines classroom instruction with high profile guest lectures, visits, and excursions, as well as practical training in the areas of stakeholder analysis, strategic planning, goal setting, mediation, social responsibility, intercultural negotiation, and leadership. At the end of the program, students will be better prepared for their future careers as leaders in a globalized world.



Harald Leibrecht, a former member of the German Parliament, with study abroad students during a presentation at the European Study Center - Château de Pourtalès

Students will live and study at the European Study Center which is housed at the Château de Pourtalès (front cover). The historic castle was built in 1750 and some of Europe's most distinguished nobility, philosophers, and musicians have visited or stayed in the castle. Today, it is the host to students, academics, diplomats, and business leaders from all over the world, making it an ideal location for the **Intercultural Leadership Program**.



The CEPA Foundation offers scholarships to students who qualify. Visit: cepa-foundation.org/scholarships

Dates and Fees

Session I: late May to late June
Session II: late June to late July
Fee: \$5,990 per session
(\$10,900 for both sessions)

A \$500 non-refundable deposit is required upon acceptance into the program.

Eligibility

- Students of all majors are encouraged to apply
- Students who have completed one year of college-level study will be prepared for the academic coursework
- Students must be currently enrolled in an accredited college or university with a 2.8 GPA or higher

How to apply

*For program dates, details, and application visit:
studyabroad-france.eu
programs@studyabroad-france.eu



Carbon Neutral Study Abroad

CEPA offsets the on-site CO₂ emissions created by this program as part of our climate pledge. Learn more at: cepa-foundation.org/offset



Program is operated by:

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Intercultural Leadership Summer Program



Strasbourg
FRANCE

2 sessions / 4 courses / 6-12 credits
studyabroad-france.eu



A challenging and innovative study abroad program for the next generation of leaders: **Intercultural Leadership Summer Program**

Program Overview

Designed for undergraduate students, the course content examines leadership from the perspectives of Political Science, Sociology, International Business, and Management. The instructors are from North American and European universities. This is an intensive program and students are encouraged to complete some of the required reading ahead of time.



Courses - Session I

SOCI 3332 - Cross-Cultural Communication

(3 semester credit hours)

This course introduces students to key concepts and theories surrounding international and intercultural communication. In our interdependent world, intercultural communication is an asset to students of all majors as they require the knowledge, skills, insights, and sensitivities to be an upstanding citizens and successful leaders.

GOVT 3100 - Sustainable Leadership: Global Leadership by Design

(3 semester credit hours)

This thought-provoking course takes students on a journey as they explore leadership philosophies and styles. Students will learn how to effectively interact in culturally appropriate and sustainable ways. Through readings, research, dialogue, critical analysis, and interactive learning, students will discover how to be a global leader in a complex world.

Transcripts and credits are issued by CEPA Foundation's School of Record. Visit the website for course details and syllabi:
www.cepa-foundation.org

Courses - Session II

BMGT 3100 - Leading for Impact and Innovation

(3 semester credit hours)

This course will introduce you to the emerging field of social entrepreneurship and innovation through a leadership framework. You'll develop your individual and collective capacities to implement impactful, sustainable, and scalable methods of solving society's problems. By the end of the course, you'll create a personalized leadership report to help you understand how you can uniquely lead others.

BINT 3340 - Experiential Learning in Europe: Designing Creative Communities

(3 semester credit hours)

This course will teach you how to effectively engage with a community and identify solutions to pressing local problems. You will learn creative storytelling techniques and approaches for how to bring an idea to life from a grassroots perspective. During the course, you will be responsible for developing an original blueprint for social innovation and change while working with local partners and enterprises.

About Strasbourg

Strasbourg is a diverse, modern, and multicultural city with centuries of history and is a fascinating place for students to study abroad. One of Europe's capital cities and the formal seat of the European Parliament, Council of Europe and Court of Human Rights, Strasbourg is an important center in Europe and the world for political, governmental, and business leaders.



What's Included Per Session

- 2 courses = 6 semester credit hours
- All day corporate leadership workshop
- Orientation program
- Excursions to international and European companies and organizations and cultural sites in France and Germany
- Lectures, workshops, and professional seminars
- Housing in student rooms at the Château de Pourtalès
- French continental breakfast daily
- Group airport pick-up on arrival day
- Personal support from on-site team in Strasbourg
- Local public transportation and select meals during excursions

Student Benefits

- **Develop** a broader global perspective of the world.
- **Understand** cultures and communication styles.
- **Improve** your leadership skills and achieve confidence.
- **Gain** international networking opportunities.
- **Discover** your professional and personal potential.



"This program has enhanced my understanding of my flaws, strengths, and values. I feel more confident in my sense of self and have the tools to be an international leader."

- Jonah Harris, Intercultural Leadership Student