

Socially Responsible Business & Leadership in Europe LEAD 399

Instructor:

Email:

Phone:

Course Introduction

Credit Hours:

Prerequisite Courses:

Class Meets:

Course Introduction:

Students will explore fundamental concepts of socially responsible leadership in the areas of democratic society, social responsibility, individual leadership traits, and intercultural communication and management. The course starts with an overview of democratic societies and the EU's aims to balance diversity, migration, and tradition. In this context, students will investigate the UN's Sustainable Development Goals and how they align with environmental, social, and corporate governance (ESG) considerations. The second half of the course will be devoted to developing individual leadership competencies and leadership style. Students will examine leadership theories and practices and become familiar with concepts in intercultural communication and management.

Instructional Materials

Required Instructional Materials:

Optional Instructional Materials:

Course Goals and Learning Outcomes

At the end of the course students will be able to

- Identify similarities and differences in democratic and free enterprise systems in the EU and the USA as well as the means by which each system supports democratic values and social prosperity.
- Identify goals for sustainable development and craft a personal social responsibility philosophy.

- Develop a leadership strategy as a process of creating positive change.
- Apply critical thinking and conduct a personal leadership analysis according to leadership theories and practices.
- Through group work, foster a constructive climate and manage conflict and obstacles.
- Demonstrate an ability to collaborate with others through projects in small groups to analyze, deconstruct, and present findings using leadership case studies.
- Develop self-awareness of personal values and own leadership potential
- Increase awareness of community leadership through examination of community needs and creating social change.
- Craft a personal leadership philosophy through series of reflection papers related to leadership theory, leadership definition(s) and identity, personal goals, and approach to continual leadership development.

Class Schedule and Sequence of Instruction*

Session	Date	Content
1		
2		
3		
4		

Assessment

Short Descriptions of and Grading Criteria for Major Assignments/Assessments:

Students will complete a series of individual leadership reflection papers (300-500 words), which serve to critically reflect aspects of leadership that they have experienced. The reflection paper may reflect the relevant course material, or alternately, a significant learning point the student has experienced.

Students will work in groups to analyze case studies to reinforce leadership theories and principles. Through the case studies, students learn to compare theory with real-life situations and to generalize the lessons of the case. Students will be expected to read and contribute to each case assigned.

Weight/Distribution of Course Points:	Points (100%)
Reflection papers (5 papers each worth 10%)	50%
Case analysis (2 analyses each worth 15%)	30%
Attendance and participation	20%

Mid-Semester/Session Grade:

Session	Expected Timeline of Major Assignments/Assessments and Topics/Units
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

Final Grading Scale:	

Instructor/Course

Attendance Policy:

Students are expected to attend each class, to arrive on time, and to be ready to work at the start of class. Attendance will be taken at the beginning of class. Tardiness will not be tolerated and will count as an absence.

Participation Policy:

Students are required to contribute to class discussions, as the class is interactive, and students learn from each other's experiences and knowledge.

Late Assignment and Missed Exam Policy:

Late or missed assignments must be discussed with the instructor immediately. Any assignments not submitted 24 hours after the due date will not be graded.