

Course Syllabus

BMGT 4399: Leading for Impact and Innovation

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Course Introduction

Credit Hours: 3

Class Meets: June 26th – July 22nd, 2023

This course is designed to provide a basic introduction to leadership by focusing on what it means to be a good leader. As social problems continue to advance, strong leadership from all academic disciplines will need to be able to work together to solve the world's most complex problems. This class enables students to develop strong leadership tools that assist in self-assessment, emotional intelligence, leading teams, handling conflict, as well as developing passion and empathy. The class focuses on developing strong self-agency, providing knowledge of how to lead others while promoting the execution of ideas. The emphasis in the course is on the practice of leadership and will examine topics such as the nature of leadership, recognizing leadership traits, developing leadership skills, creating a vision, setting the tone, listening to out-group members, handling conflict, overcoming obstacles, and addressing ethics in leadership. Finally, this course will explore how to execute technical and conceptual skills among leaders and how to develop and innovative solutions in a changing organizational, community, political, social, and global settings.

Instructional Materials

Required Instructional Materials:

Northouse, P. G. (2017) Introduction to Leadership: Concepts and Practice (4th ed.). Thousand Oaks, CA: © 2015 SAGE ISBN-10: 1506330088:

Online Course Materials Provided by Instructor. *Leadership Literacy: Transforming F-bombs into Positive Outcomes*

Sherman, *World Change 2.0: Open source*

Course Learning Outcomes

Learning Outcomes	Course Requirement that will be used to assess the student's achievement of this outcome
Students will gain <i>through self-assessment questionnaires</i> an awareness of their own leadership philosophy, traits, skills, and behaviors.	Portfolio
Students will gain <i>through real-world observation exercises</i> an understanding of the fundamental ways leadership is practiced in on-going organizations.	Case Studies and Site Visit
Students will gain through reflection and action activities an understanding and appreciation for the unique dimensions of their own leadership style, their strengths and weakness, and ways to improve what they do as leaders.	Discussion Questions
Pursue social entrepreneurial opportunities by identifying a good business opportunity and writing a business plan for a social venture.	Blueprint for Social Change Site Visits
Develop an innovative project, using the knowledge, skills, and experience, that will create social value on a local, national or international level that can be implemented after the course ends	Presentation of Blueprint

Class Schedule and Sequence of Instruction*

Session	Date	Content
1	June 26th	Syllabus and Introduction
2	June 27th	Recognizing Traits
3	June 28th	Understanding Philosophy and Styles <i>Activity: (Council of Europe)</i>
4	June 29th	Attending Tasks and Relationships
5	June 30th	Developing Skills
6	July 3rd	Engaging People's Strengths <i>Activity (Eurocorps Commander)</i>

7	July 4th	Creating Vision
8	July 5th	Establishing a Constructive Climate <i>Activity: (Euro-Institute in Kehl - Interactive workshop)</i>
9	July 6th	Embracing Diversity and Inclusion
10	July 7th	Listening to Out-Groups Members <i>Activity: (Struthof Concentration Camp in the afternoon)</i>
11	July 10th	Handling Conflict
12	July 11th	Addressing Ethics in Leadership <i>Activity: (European Court of Human Rights)</i>
13	July 12th	Emotional Intelligence
14	July 13th	Determined
15	July 14th	Positive Outcomes: Create Change
16	July 17th	Social Impact Model: Vision, Mission, Statement of Need, Theory of Change, Strategic Planning
17	July 18th	Impact: Outcomes, Objectives, Measurement, Reporting: Communication: Pitching Ideas, Storytelling, Marketing
18	July 19th	Building Teams and Overcoming Challenges: Finalizing Blueprints for Social Change
19	July 20th	Presentations
20	July 21st	Presentations

Assessment

Discussion Questions: A response to the discussion question is due every day. Your response must be submitted via email. Your response should be substantive (400-500 words), APA formatted, with references. **Late responses will not be accepted.**

Portfolios: Students will develop a leadership portfolio for this course. These will be a compilation of self-assessments, observational exercises, reflection and action worksheets, and case studies, observational exercise & reflection and action worksheets provide by the professor. Students will utilize these materials to develop their leadership profile.

Class Participation: Students will be required to contribute to class discussions. This class will be interactive, and students will learn from each other's experiences and knowledge. Students will be graded on substantive contributions to class discussions.

Leadership Literacy Workbook: Students will be required complete the Leadership Literacy workbook through the class. Based on lectures, handouts, and the *Leadership Literacy* textbook, students will be required to complete the pillars of the INSPIRED Leadership Framework.

Blueprint for Change and Presentation: Each student will develop an original blueprint for social innovation—a creative proposal for solving a societal problem—using the template provided in class. Each student will present his/her slides/video and make the pitch. If time permits, this will be

followed by Q&A as well as discussion and feedback about each student's idea.

Weight/Distribution of Course Points:	Points (100%)
Discussion Questions	15%
Portfolios	50%
Class Participation	10%
Leadership Literacy Workbook	15%
Blueprint Proposal and Presentation	10%

Session	Expected Timeline of Major Assignments/Assessments and Topics/Units
1	Discussion questions (DQs) should be emailed by midnight.
2	Leadership Literacy Workbook will be due July 7 th , 2023
3	Portfolios will be due July 14 th , 2023
4	Blueprint proposal and presentations will be due July 20 th and 21 st .

Final Grading Scale:	Grade
100%-90%	A
89%-80%	B
79%-70%	C
69%-60%	D
59%-0%	F

Instructor/Course

Attendance Policy:

There are no excused absences in this class. Should a student miss more than two **(2) classes**, he or she will receive a failing grade. Attendance will be taken at the beginning of class. Tardiness will not be tolerated and will count as an absence.

Participation Policy: Students will be required to contribute to class discussions. This class will be interactive, and students will learn from each other's experiences and knowledge. Students will be graded on substantive contributions to class discussions.

Late Assignment and Missed Assignment Policy: Late or missed assignments must be discussed with the instructor immediately. Any assignments not submitted 24 hours after the due date will not be graded.